

## BUSINESS TOOLKIT

A series of messages, internal SharePoint/intranet banners, and social media images and posts that can be distributed by a business to encourage their employees to vote. Messages and images are branded for the Chamber, but message copy is editable.

### EMAIL SIGNATURE IMAGE

Encourage your employees to add this image to the bottom of their email signature, linked to the [\*Chamber's Voter Resource Center\*](#).



## KICK-OFF COMMUNICATION FROM COMPANY LEADER

**SUBJECT:** Let's GET OUT THE VOTE! #WeMeanBusiness



**Voting is not just our right, it's our obligation!** Casting your ballot is a meaningful and effective way we make our values, our ambitions and our expectations clear to those who take on the important role of public service.

I'm pleased that our Greater San Antonio Chamber – of which [Name of Company] has been a member for [many/number] years – is leading a GET OUT THE VOTE effort beginning this election cycle.

**It's about participation – *not* politics.** This initiative is **completely non-partisan** and focused on **distributing information and resources**.

[Name of Company] will be sharing messages and important reminders from the Chamber that will help ensure all eligible voters make their voices heard in this election.

With early voting upon us, here are some things you can do right now to make sure you're ready to fulfill your civic duty:

- [Check your voter registration status.](#)
- [Recently moved or got married? Change your name and address on your voter registration.](#)
- Check out the [Chamber's Voter Resource Center](#) for links to where and when voting will take place; sample ballots; and more!

As Jeff Webster, Greater San Antonio Chamber President & CEO said:

***“If we want a world class community bursting with economic opportunity, great schools and safe neighborhoods, then we need more San Antonians making their voices heard at the ballot box.”***

[Name of Company] supports and encourages your voting participation!

[CEO or Applicable Leader Email Signature Block]



*SOCIAL MEDIA: To be sent in conjunction with internal email*

[Name of Company] knows voting is not just our right, it's our obligation! We're proud to join the @Chamber's effort to #GOTV, encouraging our employees to get registered and cast their vote the upcoming election! #WeMeanBusiness



## EARLY VOTING

*EMAIL: To be sent out on February 17th*



Early voting is open across Bexar County from **now through February 27th** and I want to encourage you to get out and cast your ballot during this time.

There are plenty of benefits to Early Voting:

- ✓ Shorter lines and wait times
- ✓ No chance something unexpected causing you to miss voting on Election Day
- ✓ Ability to rework plans if you encounter any hiccups

**EARLY VOTING**  
HAPPENING NOW



**During Early Voting, you can cast your ballot at ANY Bexar County polling location. [Click here for a map of all sites.](#)**

[Name of Company] supports and encourages you to vote and [insert any applicable company benefits for time off to vote].

[CEO or Applicable Leader Email Signature Block]

