

**ECONOMIC DEVELOPMENT:** *Advocate and promote San Antonio's leading industries on the global stage*

- Continue to partner with the SAEDF, focusing on San Antonio's target industries
- Continue the G3 initiative, focusing on Healthcare and Biosciences and showcasing cultural preservation and celebration

**EDUCATION & WORKFORCE DEVELOPMENT:** *Increase economic competitiveness through education and talent development*

- Strengthen collaboration in workforce development between educators and business leaders
- Promote mentoring through MentorSA
- Advocate for training and hiring of individuals with unique capabilities

**MILITARY AFFAIRS:** *Engage business and military communities to celebrate, support, maintain and grow the military presence in San Antonio*

- Support Service Members transitioning to the civilian sector and encourage the hiring of Military Spouses
- Maintain "Military City, USA" Status
- Implement revitalized Chamber Liaison Program
- Establish and implement BRAC Task Force

**CYBERSECURITY:** *Formalize the Chamber's CyberSecurity San Antonio program as the ecosystem lead for San Antonio's cybersecurity cluster growth strategy*

- Launch CyberSecurity SA Advisory Board and provide leadership to the new Texas Cyber Zone
- G3 strategies of Open Data & SA Municipal Security Operations Center
- Support for 24th AF, 25th AF and NSA-T
- Support for infrastructure projects at Port San Antonio & UTSA

**OPERATING COUNCIL:** *Remain the largest pro-business organization by providing and promoting programs and value-added member benefits*

- Membership retention, growth, and feedback
- Increased Social Media and Public Relations exposure
- Maintain Chamber financial viability
- Develop strategic plan for facilities

**PUBLIC POLICY:** *Advocate on behalf of the business community on key legislative and community issues important to business retention and growth.*

- Monitor policy through the Legislative Advisory Committee
- Advocate legislative priorities during SA to DC and the State Interim Session
- Be the leading resource in policy development and community engagement



**SAN ANTONIO CHAMBER  
OF COMMERCE**

# **2018 CHAIRMAN'S PRIORITIES**

## **Transformational Collaboration**

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[www.sachamber.org](http://www.sachamber.org)

