



ARMY NATIONAL HIRING DAYS

MAY 10 – JUNE 14, 2021

**JOIN US AND BE PART OF OUR TEAM
WHERE PEOPLE COME FIRST!**

- ★ The U.S. Army is kicking off its second annual nationwide virtual hiring campaign with a goal of recruiting **1,700** new Soldiers to serve in **150** different occupations.
- ★ Army National Hiring Days is an all-Army effort to inspire individuals across the nation to "Join Us."
- ★ During Army National Hiring Days, interested individuals can visit www.goarmy.com/hiringdays to see if they meet the qualifications, learn about job opportunities and associated hiring incentives, and connect with a recruiter in their area.

SOCIAL MEDIA

Follow and repost content about Army National Hiring Days from the following accounts and sites:

Webpages:

- www.army.mil
- www.GoArmy.com/hiringdays

YouTube:

- www.youtube.com/USArmyTradoc
- www.youtube.com/USArmyRecruiting
- www.youtube.com/ArmyROTC
- www.youtube.com/user/NationalGuard

Facebook + Twitter

- @GoArmy
- @USArmyTRADOC
- @ArmyROTC
- @USAREC
- @nationalguard

Instagram: @goarmy

#ArmyHiringDays21 #JoinUs
#WhyiServe #PeopleFirst

HERE'S HOW YOU CAN JOIN US

➔ Share Information on Army National Hiring Days on Social Media

➕ Follow Us and Share Content

Visit and follow us on Facebook, Twitter, Instagram and YouTube during **May 10 - June 14** for content about Army National Hiring Days, career and benefit highlights and personal Soldier stories. Share Army content, your stories and the Army National Hiring Days campaign with the hashtags **#ArmyHiringDays21** and **#JoinUs** on social media and the www.goarmy.com/hiringdays website on all social channels.

Highlight Local Recruiters on Your Social Media Pages

Recruiters are part of your community! Talk to them about the full-time and part-time opportunities they have available for young people in your local area and share their responses on your social media.

★ Share Your Army Story

If you are a Soldier, Veteran or a family member, share your favorite Army memory, why you joined or continue to serve or share a group of photos of your time serving your nation to inspire others.

★ Encourage 17-25 Year Olds in Your Community to Learn About Army Careers

Through your valuable community relationships and partnerships, we would appreciate your help in encouraging young people and their influencers to visit GoArmy.com to learn more about the Army's **150** different career fields.

Post with **#ArmyHiringDays21** and **#JoinUs** and tag us
@GoArmy @USAREC, @ArmyROTC and **@NationalGuard**.



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TALKING POINTS

- The Army is conducting its "Army National Hiring Days" campaign May 10 – June 14 with the goal of hiring 1,700 new Soldiers. Join Us. Visit [GoArmy.com/hiringdays](https://www.goarmy.com/hiringdays).
- The Army offers career opportunities in 150 fields including cyber, artificial intelligence, healthcare, aviation, big data analysis and many more.
- Whether full-time or part-time, officer or enlisted, our Soldiers have access to quality training, education, and competitive benefits that support them and their families both during and after their time in the Army.
- The Army is hiring high school and college graduates. Army ROTC is one way college students can gain a college education and leadership skills to last a lifetime without incurring student loan debt.
- Army ROTC is available through nearly 1,000 college campuses nationwide. Those who serve as Army officers develop leadership and managerial skills that last a lifetime.
- The Army is the largest provider of scholarships in the nation, enabling scholars and athletes to attend college and become officers.
- Join one of the most diverse organizations in the nation. Diversity in people, ideas, beliefs, skills – makes the Army the respected organization it is today.
- Redefine your skills, inspire change and make a difference with the U.S. Army.
- The Army is a way forward for those displaced workers who qualify for service. Additionally, industry partners help Army veterans, offering job interviews when a Soldier leaves military service.
- Throughout our country's history, no matter the challenges we face as a nation, be it a domestic or foreign threat, natural or man-made disaster, or public health crisis, your Army will always be there.
- The Army honors all our people for their long-standing courage to answer the call to service and make our communities better.
- The Army is the best trained, best equipped and most talented force in the world. See what the Army has to offer at [GoArmy.com/hiringdays](https://www.goarmy.com/hiringdays).



HASHTAGS:

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#WhyIServe #PeopleFirst